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CryptoDad J. Christopher Giancarlo 2021-10-26 An insider's account of the rise of digital money and cryptocurrencies Dubbed "CryptoDad" for his impassioned plea to Congress to acknowledge and respect cryptocurrencies as the inevitable product of a fast-growing technological wave and a free marketplace, Chris Giancarlo is considered one of "the most influential individuals in financial regulation." CryptoDad: The Fight for the Future of Money describes Giancarlo's own reckoning with the future of the global economy—at the intersection of markets, technology, and public policy—and lays out the fight for a Digital Dollar. CryptoDad is Giancarlo's own personal story, detailing his forays into the world of Wall Street to his tenure as the 13th Chairman of the United States Commodity Futures Trading Commission (CFTC), where he pushed for the agency to recognize the digitization of markets. His growing fame as a Twitter presence in this essential debate has given Giancarlo a platform to makes a case for the future of cryptocurrencies as the natural successor to America's current failing financial market infrastructure. CryptoDad provides readers with: A thorough exploration of digital change and how it affects the lives of everyone in a global economy A revolutionary consideration of regulatory responses to the rapid pace of technological innovation A call to update our aging financial organizations, particularly the infrastructure of money itself, and focus on renewed faith and confidence in free market innovation A foreword by Cameron and Tyler Winklevoss, two of the biggest names in cryptocurrencies CryptoDad argues that the next digital wave will be the coming Internet of Value, where cryptocurrencies will do the Internet of Information did to immaterial things: make them accessible, distributable, and movable instantly across the globe. This book is an ideal introduction to the importance of technology in the marketplace.

Ask a Mexican Gustavo Arellano 2008-04-22 A lighthearted and irreverent celebration of Mexican-American culture is based on the author's popular Orange County Weekly column and challenges popular clichés and misconceptions while offering insight into its complexity and power as an American economic force. Reprint. 60,000 first printing.

When Cultures Collide Richard Lewis 2010-11-26 The successful managers for the next century will be the culturally sensitive ones. You can gain competitive advantage from having strategies to deal with the cultural differences you will encounter in any international business setting. Richard Lewis provides a guide to working and communicating across cultures, and explains how your culture and language affect the ways in which you think and respond. This revised and expanded edition of Richard Lewis's book provides an ever more global and practical guide not just to understanding but also managing in different business cultures. New chapters on more than a dozen countries - from Iraq, Israel and Pakistan to Serbia, Columbia and Venezuela - vastly broaden the range.

PROJECT FINANCE IN PRACTICE CASE STUDIE Carmel F. de Nahlik 2014

Masterplanning the Adaptive City Tom Verebes 2013-10-08 Computational design has become widely accepted into mainstream architecture, but this is the first book to advocate applying it to create adaptable masterplans for rapid urban growth, urban heterogeneity, through computational urbanism. Practitioners and researchers here discuss ideas from the fields of architecture, urbanism, the natural sciences, computer science, economics, and mathematics to find solutions for managing urban change in Asia and developing countries throughout the world. Divided into four parts (historical and theoretical background, our current situation, methodologies, and prototypical practices), the book includes a series of essays, interviews, built case studies, and original research to accompany chapters written by editor Tom Verebes to give you the most comprehensive overview of this approach. Essays by Marina Lathouri, Jorge Fiori, Jonathan Solomon, Patrik Schumacher, Peter Trummer, and David Jason Gerber. Interviews with Dana Cuff, Xu Wei Guo, Matthew Prior, Tom Barker, Su Yunsheng, and Brett Steele. Built case studies by Zaha Hadid Architects, James Corner Field Operations, XWG Studio, MAD, OCEAN Consultancy Network, Plasma Studio, Groundlab, Peter Trummer, Serie Architects, dotA, and Rocker-Lange Architects.

Run of the Red Queen Dan Breznitz 2011-01-01 Few observers are unimpressed by the economic ambition of China or by the nation's remarkable rate of growth. But what does the future hold? This meticulously researched book closely examines the strengths and weaknesses of the Chinese economic system to discover where the nation may be headed and what the Chinese experience reveals about emerging market economies. The authors find that contrary to popular belief, cutting edge innovation is not a prerequisite for sustained economic vitality--and that China is a perfect case in point.

Colonial Hong Kong and Modern China Pui-tak Lee 2005-09-01 Essays examine the relationship between Hong Kong and China.

A Tea Reader Katrina Avila Munichiello 2017-03-21 A Tea Reader contains a selection of stories that cover the spectrum of life. This anthology shares the ways that tea has changed lives through personal, intimate stories. Read of deep family moments, conquered heartbreak, and peace found in the face of loss. A Tea Reader includes stories from all types of tea people: people brought up in the tea tradition, those newly discovering it, classic writings from long-ago tea lovers and those making tea a career. Together these tales create a new image of a tea drinker. They

show that tea is not simply something you drink, but it also provides quiet moments for making important decisions, a catalyst for conversation, and the energy we sometimes need to operate in our lives. The stories found in *A Tea Reader* cover the spectrum of life, such as the development of new friendships, beginning new careers, taking dream journeys, and essentially sharing the deep moments of life with friends and families. Whether you are a tea lover or not, here you will discover stories that speak to you and inspire you. Sit down, grab a cup, and read on.

WJEC GCSE Geography Andy Leeder 2016-08-22 Help your students develop enquiring minds as they learn the geographical knowledge and skills they need through the enquiries of the new OCR B specification which include and up-to-date case studies, a wide range of activities and exam-style questions developed to support and stretch students of all abilities. - Supports students of all abilities through differentiated activities including scaffolded questions and extension questions. - Highlights opportunities for fieldwork throughout the book, and includes guidance on carrying out fieldwork. - Develops students' geographical skills including activities and clear explanations of how to use mathematical and statistical skills. - Helps students gain confidence for the exam with a variety of exam-style practice questions at different levels, with tips on how to approach them.

China's Financial System Franklin Allen 2015-11-18 Provides a review of China's financial system and compares it to other financial systems. It reviews what has worked and what has not within the markets and intermediaries in China, the effects of the recent development of China's financial system on the economy, and a non-standard financial sector operating beyond the markets and banking sectors.

Consumer Behaviour in Action Peter Ling 2015 Consumer Behaviour in Action introduces marketing students to the fundamental concepts of consumer behaviour in a contemporary context. The text provides a distinctly balanced approach as it balances theory with practical applications and research methods for understanding consumers. Practical examples and case studies provide global, regional and local industry examples. Research and insights from fields such as psychology, sociology and complex systems are included. Extended cases studies covering topics such as Nike, Cricket Australia, Target, and McDonalds in overseas markets, draw together each part of the book to bring together the themes discussed and encourage students to encourage a deeper understanding of the material. The accompanying enriched eBook and supplementary digital resources provides superior ready-to-use support for both students and lecturers.

The Show I'll Never Forget Sean Manning 2009-02-23 In *The Show I'll Never Forget*, writer Sean Manning has gathered an amazing array of unforgettable concert memories from a veritable A-list of acclaimed novelists, poets, biographers, cultural critics, and songwriters. Their candid, first-person recollections reveal as much about the writers' lives at the time as they do about the venues where the shows occurred or the artists onstage. Ishmael Reed on Miles Davis Luc Sante on Public Image Ltd. Heidi Julavits on Rush Daniel Handler and Andrew Sean Greer on Metric Diana Ossana on Led Zeppelin Maggie Estep on Einsturzende Neubauten Dani Shapiro on Bruce Springsteen Gary Giddins on Titans of the Tenor! Nick Flynn on Mink DeVille Susan Straight on The Funk Festival Rick Moody on the The Lounge Lizards Jennifer Egan on Patti Smith Harvey Pekar on Joe Maneri Thurston Moore on Glen Branca, Rudolph Grey, and Wharton Tiers Chuck Klosterman on Prince Sigrid Nunez on Woodstock Jerry Stahl on David Bowie Charles R. Cross on Nirvana Marc Nesbitt on The Beastie Boys And many more . . . No matter where your musical taste falls, these often funny, occasionally sad, always thought-provoking essays-all written especially for *The Show I'll Never Forget*-are sure to connect with anyone who loves, or has ever loved, live music.

Historical Dictionary of Hong Kong Cinema Lisa Odham Stokes 2020-01-15 Hong Kong cinema began attracting international attention in the 1980s. By the early 1990s, Hong Kong had become "Hollywood East" as its film industry rose to first in the world in per capita production, was ranked second to the United States in the number of films it exported, and stood third in the world in the number of films produced per year behind the United States and India. This second edition of *Historical Dictionary of Hong Kong Cinema* contains a chronology, an introduction, and an extensive bibliography. The dictionary section has over 600 cross-referenced entries on directors, producers, writers, actors, films, film companies, genres, and terminology. This book is an excellent resource for students, researchers, and anyone wanting to know more about Hong Kong cinema.

Rising in the East Rachel Keeton 2011 In the west, the design of new towns has always been based on an ideal model in accordance with the ideas of that moment. In the case of the latest generation of new towns in Asia, however, only quantitative and marketing principles seem to play a role: the number of square metres, dwellings or people, or the greenest, most beautiful or most technologically advanced town. "Rising in the east" shows which design principles these premises are based on.

The Contract of Employment Alan Bogg 2016 "The Contract of Employment provides the most ambitious and comprehensive treatise on the theoretical and doctrinal aspects of the English contract of employment in the common law world. Under the general editorship of Professor Mark Freedland, the text has been produced by a team of world leading experts in employment law. Part I examines the theoretical context to the contract of employment, studying its structure and development from a wide variety of theoretical and comparative perspectives. Part II provides an exposition and analysis of the doctrinal aspects of the contract of employment." --Publisher's website.

After the Great Complacence Ewald Engelen 2011-09-29 Argues "that social scientists, governments and citizens need now to re-engage with the political dimensions of financial markets." - cover.

Hong Kong Architecture 1945-2015 Charlie Q. L. Xue 2016-06-13 This book focuses on the transformation from colonial to global – the formation, mechanism, events, works and people related to urban architecture. The book reveals hardships the city encountered in the 1950s and the glamour enjoyed in the 1980s. It depicts the public and private developments, and especially the public housing which has sheltered millions of residents. The author identifies the architects practising in the formative years and the representatives of a rising generation after the 1980s. Suffering from land shortage and a dense environment, the urban development of Hong Kong has in the past 70 years met the changing demands of fluctuating economic activities and a rising population. Architecture on the island has been shaped by social demands, the economy and technology. The buildings have been forged by the government, clients, planners, architects, many contractors and end-users. The built environment nurtures our life and is visual evidence of the way the city has developed. Hong Kong is a key to East Asia in the Pacific Era. The book is a must-read for a thorough understanding the contemporary history and architecture of this oriental pearl. Endorsement: "Hong Kong sets an extreme example of hyper-density living. MTR's Kowloon Station project offered my firm the unique opportunity to contribute to a new type of fully integrated three dimensional transport mega-structure, conceived as a well-connected place for people to live, work and play. Through Charlie Xue's book, one can see how a compact city works and high density integrated development indicates a sustainable path for modern city making."

Sir Terry Farrell, CBE, Principal, Farrells "Well researched and refreshingly well structured, Charlie Xue's latest book comprehensively shows how Hong Kong's post-war urban architecture both tracks and symbolizes the former British colony's rise to success - a must read for architecture and culture buffs alike." Peter G. Rowe, Raymond Garbe Professor of Architecture and Urban Design, Harvard University Distinguished Service Professor. "An essential addition to the growing literature on Chinese architecture, the title of the book belies the full scope of Xue's extensive history. Covering Hong Kong's postwar transition from defeated colony to Pacific Age power house, Xue expertly traces the evolution of the city's ambitious and innovative programs of integrated high density urban design and infrastructure, as well as changing architectural fashions. In a time when many Western governments have all but abandoned public housing programs, Xue's book is a timely reminder of what can be achieved." Professor Chris Abel, author of Architecture and Identity, Architecture, technology and process and The Extended Self."/p>

The Mobile Mapping Clancy Wilmott 2020-03-12 This book argues for a theory of mobile mapping, a situated and spatial approach towards researching how everyday digital mobile media practices are bound up in global systems of knowledge and power. Drawing from literature in media studies and geography - and the work of Michel Foucault and Doreen Massey - it examines how geographical and historical material, social, and cultural conditions are embedded in the way in which contemporary (digital) cartographies are read, deployed, and engaged. This is explored through seventeen walking interviews in Hong Kong and Sydney, as potent discourses like cartographic reason continue to transform and weave through the world in ways that haunt mobile mapping and bring old conflicts into new media. In doing so, Mobile Mapping offers an interdisciplinary rethinking about how multiple translations of spatial knowledges between rational digital epistemologies and tacit ways of understanding space and experience might be conceptualized and researched.

Mapping the Nation Gopal Balakrishnan 2012-11-13 In nearly two decades since Samuel P. Huntington proposed his influential and troubling 'clash of civilizations' thesis, nationalism has only continued to puzzle and frustrate commentators, policy analysts and political theorists. No consensus exists concerning its identity, genesis or future. Are we reverting to the petty nationalisms of the nineteenth century or evolving into a globalized, supranational world? Has the nation-state outlived its usefulness and exhausted its progressive and emancipatory role? Opening with powerful statements by Lord Acton and Otto Bauer – the classic liberal and socialist positions, respectively – Mapping the Nation presents a wealth of thought on this issue: the debate between Ernest Gellner and Miroslav Hroch; Gopal Balakrishnan's critique of Benedict Anderson's seminal Imagined Communities; Partha Chatterjee on the limitations of the Enlightenment approach to nationhood; and contributions from Michael Mann, Eric Hobsbawm, Tom Nairn, and Jürgen Habermas.

The Jingshan Report China Finance 40 Forum Research Group 2020-01-14 The Jingshan Report is a collection of research papers on key issues for China's financial opening, including reform of the RMB exchange rate regime, management of cross-border capital flows and financial support for the Belt and Road Initiative. Authored by leading experts in the relevant fields, the report examines the evolution, current status and problems with the financial opening policy over the past four decades, and puts forward policy recommendations on how to steadily push forward China's financial opening.

Fintech Pranay Gupta 2018-12-03 This extraordinary book, written by leading players in a burgeoning technology revolution, is about the merger of finance and technology (fintech), and covers its various aspects and how they impact each discipline within the financial services industry. It is an honest and direct analysis of where each segment of financial services will stand. Fintech: The New DNA of Financial Services provides an in-depth introduction to understanding the various areas of fintech and terminology such as AI, big data, robo-advisory, blockchain, cryptocurrency, InsurTech, cloud computing, crowdfunding and many more. Contributions from fintech innovators discuss banking, insurance and investment management applications, as well as the legal and human resource implications of fintech in the future.

Analytics, Data Science, and Artificial Intelligence Ramesh Sharda 2020-03-06 For courses in decision support systems, computerized decision-making tools, and management support systems. Market-leading guide to modern analytics, for better business decisions Analytics, Data Science, & Artificial Intelligence: Systems for Decision Support is the most comprehensive introduction to technologies collectively called analytics (or business analytics) and the fundamental methods, techniques, and software used to design and develop these systems. Students gain inspiration from examples of organisations that have employed analytics to make decisions, while leveraging the resources of a companion website. With six new chapters, the 11th edition marks a major reorganisation reflecting a new focus -- analytics and its enabling technologies, including AI, machine-learning, robotics, chatbots, and IoT.

Can Banks Still Keep a Secret? Sandra Booyesen 2017-05-18 An insight into bank secrecy in major jurisdictions, complemented by chapters on privacy, data protection, conflict of laws and exchange of information.

China's Business Reforms Russell Smyth 2004-11-10 This book examines the key areas, all of which are linked, where China is grappling with institutional reforms as it opens up to the outside world.

The Cambridge Handbook of Technology and Employee Behavior Richard N. Landers 2019-02-14 Experts from across all industrial-organizational (IO) psychology describe how increasingly rapid technological change has affected the field. In each chapter, authors describe how this has altered the meaning of IO research within a particular subdomain and what steps must be taken to avoid IO research from becoming obsolete. This Handbook presents a forward-looking review of IO psychology's understanding of both workplace technology and how technology is used in IO research methods. Using interdisciplinary perspectives to further this understanding and serving as a focal text from which this research will grow, it tackles three main questions facing the field. First, how has technology affected IO psychological theory and practice to date? Second, given the current trends in both research and practice, could IO psychological theories be rendered obsolete? Third, what are the highest priorities for both research and practice to ensure IO psychology remains appropriately engaged with technology moving forward?

Broken Alliances Carlos Ghosn 2021-08-31 On December 30, 2019, Carlos Ghosn became the world's most famous fugitive when the former chairman of the Renault-Nissan-Mitsubishi Alliance fled to Lebanon from house arrest in Japan. This political-judicial thriller describes in detail for the first time how the man behind Nissan's spectacular revival was arrested a year earlier and incarcerated for 130 days as part of a trap set by the Nissan Old Guard and the Tokyo Public Prosecutors' Office.

Private Governance Edward Stringham 2015 From the world's first stock markets in the seventeenth century, to private policing in the early days of San Francisco, to the millions of credit card transactions and the complex financial markets governed by private rules today, 'Private Governance' makes the case that private rules and regulations are more common, effective, and

promising than most of us believe. Analytical narratives weave together history and economics to show readers how private governance works.

Building an International Financial Services Firm Markus Venzin 2009-01-22 A new era of global banking and insurance is emerging, with leading banks eager to serve international markets. This book explores the issues that arise for banks in their strategic choices as they move into these new international markets. Building an International Financial Services Firm challenges conventional assumptions from the international management literature on topics such as the limits of globalization, the importance of cultural and institutional distance, the nature of economies of scale and scope, the existence of first mover advantages, the logic behind the global value chain configuration, the speed and timing of market entry, as well as organizational architecture. It focuses on fundamental strategic decisions such as when, where, and how to enter foreign markets and how to design the organizational architecture of the multinational financial services firm. Using simple theoretical frameworks illustrated by case examples, this book provides a thorough guide to the challenges of the international market for financial services firms, both for those working in the financial services industry, and researchers studying the area.

China's New Voices Nimrod Baranovitch 2003-08 A study of popular music in contemporary China that focuses on how popular music has become a staging area for battles over politics and ethnic differences in China.

The Times Index 2009 Indexes the Times, Sunday times and magazine, Times literary supplement, Times educational supplement, Times educational supplement Scotland, and the Times higher education supplement.

Protecting Built Heritage in Hong Kong Steven Brian Gallagher 2021-09-04 This Brief is the first comprehensive coverage of law and policy intended to protect built heritage in Hong Kong. Although characterized as a city of skyscrapers and modernity, Hong Kong has a rich cultural heritage and a surprisingly rich built heritage. The text considers what "built heritage" means in Hong Kong and what built heritage there is in Hong Kong. It introduces general readers, practitioners and students to the issues facing built heritage protection and how such protection usually develops in a modern city. In particular, it considers the problems and disputes that provided the focus for development of law and policy in Hong Kong, especially the legacy of 150 years as a British colony and the consequent identification as a "borrowed" and "temporary" place. The Brief considers how effective law and policy has been in protecting built heritage under the colonial and post-colonial administrations- their successes and failures. These include the Kowloon-Canton Railway Station, the Antiquities and Monuments Ordinance, reclamation of Victoria Harbour, violent protests at Queen's Pier, and the introduction of mandatory heritage impact assessments for government projects. The text concludes noting recent successes, which may indicate a brighter future for the protection of Hong Kong's built heritage.

The Dragon and the Crown Stanley S.K. Kwan 2008-11-01 In his autobiography Stanley S.K. Kwan discusses his roots, Hong Kong after the War, Hang Seng Bank, the new China and home and country.

Rockonomics Alan Krueger 2019-06-04 'An entertaining guide to economics by a former adviser to Barack Obama that uses the lessons of the music business to explain what is happening in the rest of the world' The Times, Books of the Year 'A key voice on a vast array of economic issues for more than two decades' Barack Obama 'An absolutely brilliant mind. The definition of left and right brain balance' Quincy Jones 'The music business keeps re-inventing itself (from records, to tape, to CDs to streaming) and Alan Krueger covers all the bases. As one former LSE student once sang: 'its only rock and roll but I like it, like it, yes I do.' That applies to this book too' Richard Thaler, Nobel Prize Recipient and author of 'Nudge' 'Rockonomics is entertaining, educational and enlightening. Alan Krueger gives us a backstage tour of the music industry - and in doing so, he creates a brilliant metaphor for our entire economy. Highly recommended' Harlan Coben Alan Krueger, the former chairman of the president's Council of Economic Advisers, uses the music industry, from rock artists to music executives, from managers to promoters, as a way in to explain the principles of economics, and the forces shaping our economic lives. The music industry is often a leading indicator of today's economy; it is among the first to be disrupted by the latest wave of technology, and examining the ins and outs of how musicians create and sell new songs and plan concert tours offers valuable lessons for what is in store for businesses and employees in other industries that are struggling to adapt. Drawing on interviews with leading band members, music executives, managers, promoters, and using the latest data on revenues, royalties, tour dates, and merchandise, Rockonomics takes readers backstage to show how the music industry really works - who makes money, how the economics of the music industry has undergone a radical transformation during the last twenty years, and what this tells us about our wider economy today.

Data Science for Economics and Finance Sergio Consoli 2021 This open access book covers the use of data science, including advanced machine learning, big data analytics, Semantic Web technologies, natural language processing, social media analysis, time series analysis, among others, for applications in economics and finance. In addition, it shows some successful applications of advanced data science solutions used to extract new knowledge from data in order to improve economic forecasting models. The book starts with an introduction on the use of data science technologies in economics and finance and is followed by thirteen chapters showing success stories of the application of specific data science methodologies, touching on particular topics related to novel big data sources and technologies for economic analysis (e.g. social media and news); big data models leveraging on supervised/unsupervised (deep) machine learning; natural language processing to build economic and financial indicators; and forecasting and nowcasting of economic variables through time series analysis. This book is relevant to all stakeholders involved in digital and data-intensive research in economics and finance, helping them to understand the main opportunities and challenges, become familiar with the latest methodological findings, and learn how to use and evaluate the performances of novel tools and frameworks. It primarily targets data scientists and business analysts exploiting data science technologies, and it will also be a useful resource to research students in disciplines and courses related to these topics. Overall, readers will learn modern and effective data science solutions to create tangible innovations for economic and financial applications.

Currency Crisis Faridul Islam 2019-10-16 Financial crises are nothing new in the annals of history of the capitalistic path of economic development; indeed, they are part of business cycle. The theoretical basis for this is well entrenched in the concept of 'Keynesian Cross'. Tales of crises date back centuries, but have taken a new turn as the race for more globalization goes on, which involves liberalizing trade and opening up the financial sector. This has made many nations vulnerable to crises that are likely to be repeated, perhaps frequently. Based on recent experience, warning signs can be seen in the dollar-centric exchange rate, which is the mainstay for the stability of the current global financial system. To a careful observer, there is clearly fatigue in the

system.

Bank 2.0 Brett King 2010 The financial crisis is just beginning for retail institutions. Ninety to ninety-five per cent of bank transactions are executed electronically today. The Internet, ATMs, call centres and smartphones have become mainstream for customers. But banks still classify these as alternative channels and maintain an organisation structure where Branch dominates thinking. Continued technology innovations, Web 2.0, social networking, app phones and mobility are also stretching traditional banking models to the limit. BANK 2.0 reveals why customer behaviour is so rapidly changing, how branches will evolve, why cheques are disappearing, and why your mobile phone will replace your wallet all within the next 10 years.

The Power of Mobile Banking Sankar Krishnan 2014-05-19 Today's tech-savvy consumers are demanding a more personal customer experience from their banks, and banks are discovering that mobile services deliver individualized, tailored experiences better than any other technology. The Power of Mobile Banking: How to Profit from the Revolution in Retail Financial Services gives banking and financial professionals a well-researched guide for becoming transformational leaders. These leaders can convert their traditional retail "branch" banks into streamlined systems that deliver personalized services to their customers' laptops, tablets, and smartphones. Written by Sankar Krishnan—a career banker and noted financial services industry thought leader—The Power of Mobile Banking includes strategies for adapting mobile banking practices that suit the needs of both developed and emerging markets. Krishnan also shows how bankers can make their products and services relevant to a new generation of digital natives. Krishnan explores the expanding mobile payment systems that offer a wealth of financial opportunities for banking institutions and includes information on the growth of e-commerce, which holds the potential for new and profitable ways for banks to engage with consumers. The Power of Mobile Banking outlines the practical aspects of adapting to a mobile banking strategy and shows how to put the right players in place to ensure the technology works seamlessly. Once in place, a great mobile system delivers excellent service and benefits to users, as well as real value and unique features that cement customer loyalty. The book also offers advice for bankers who want to increase their bottom line by delving into the world-wide prepaid card market. Krishnan includes a discussion on the risks and hazards of mobile banking and reveals the critical investments that banks must be willing to make in order to avoid losing customers to telecoms, retailers, and technology providers. The time for retail banking to prepare for the new paradigm is now and The Power of Mobile Banking is the guide for professionals who want to adapt, evolve, and succeed in this new mobile-driven world.

Digital Branding Daniel Rowles 2014-04-03 Digital Branding gives step-by-step, practical guidance on how to build a brand online. Through exploring topics like content marketing, social media, search optimisation and web analytics, Daniel Rowles develops a robust framework for brand planning, channel selection and measuring the effectiveness of your brand campaigns. Digital Branding contains real world case studies, a guide to the free and paid tools that can help measure digital branding in each of the different online channels, examples of social guidelines, process and policy and an original step by step digital branding process along with measurement techniques and guidelines.

Negotiating Autonomy in Greater China Ray Yep 2013 In this book, Ray Yep demonstrates that Hong Kong better than Tibet illustrates the intricacies of local autonomy in a Chinese context. He also provides a nuanced understanding of central - local interaction in general.

The Law of Contract Damages Adam Kramer (Barrister) 2020 "To aid understanding and practicality of use, the book is arranged by the type of complaint, such as the mis-provision of services, the non-payment of money, or the temporary loss of use of property. It also includes sections on causation, remoteness, and other general principles. Cases from all relevant contractual fields are gathered together here, including those considered in general works (construction, sale of goods, charter parties, professional services) and those less frequently covered (SPAs, insurance, and landlord and tenant). Tort decisions are referenced where relevant, including full coverage of professional negligence damages, and detailed explanations of many practically important but often neglected areas, such as damages for lost management time and the proof of lost profits, are given."--